



ELVIS RANKIN

— RACING —



BEHIND THE VISOR

If you are looking for the 'next big name' in Motorsport then look no further. Elvis is a 15-year old from Indianapolis has been making **HUGE** waves in SIM Racing with **Apex Racing UK**, his impressive displays earning himself an enormous opportunity to race in the **Skip Barber Formula 4 Race Series in 2022**. Don't be mistaken, Elvis is an experienced on track racer too, as a matter of fact, his entire 2016 USAC .25 Midget National Title awards and race car are on display at the **Museum of American Speed in Lincoln, Nebraska**.

He attributes much of his success to his gifts of **Celiac Disease** and **Dyslexia**. He also spends anytime he can when not at the race track on his racing simulator. Elvis inspires others to live their **DREAM** and never give up, persevere no matter what. Described by most as "uber competitive" and "wildly outgoing" it's no coincidence he has gathered amazing friends and fans all across the globe. When he doesn't have a steering wheel in his hands you can find him eating his favorite food BACON, using his masterful degree in negotiating to get out of homeschooling with his mom to play arcade or video games, satisfying his passion for thrill and adventure riding roller coasters, attacking Ninja Warrior Obstacle courses or on the golf course.

Elvis published his first award-winning #1 bestseller 'Creating Your Legacy' in March of 2021 - it is an invaluable resource for daily inspiration.

He has written a book "Happiest Kid in School - Every Child's Guide to Living a Happy Life" which he hopes with his mom's help will be released in late 2022.

In 2022 and beyond, Elvis will build his race craft with Open Wheel Formula Cars - F4 & F3 cars and virtual iRacing. He will continue to WOW us all as he pursues his dream to be a professional race car driver in Formula One.

WILL YOU BE PARTNERING WITH THE NEXT BIG NAME IN MOTORSPORT?

"Team Work Makes the Dream Work"



RACE CAREER

2022

2022 Skip Barber Formula 4 - **1st Place in Championship Standings**

2022 Skip Barber Formula 4 Race Series Entrant

2022 Skip Barber Formula iRacing Series Championship - **2nd**

2022 iRacing ROAR B4 the 24 (2nd Split) - **1st Overall**

2021

2021 iRacing Cup of Nations USA - **4th Overall**

2021 iRacing North America PAX Arena Almost Pro \$5K **CHAMPION**

2021 iRacing Watkins Glen 6 Hour - **Champion (2nd split)**

2021 Joined the 'Apex Racing Team - UK' as a Pro-Driver

2021 Classic Sprint Series in the Mazda MX-5, Season 18 (Sim) - **Champion**

2021 Sports Car Series in the Porsche Cayman GT4, Season 1 (Sim) - **Champion**

2021 World Challenge in the Porsche 991 GTE, Season 2 (Sim) - **Champion**

2020

2020 Lucas Oil School of Racing-Sebring: 2 Pole Positions/Feature - **Winner & P3 Finish**

2020 Classic Sprint Series in the Mazda MX-5, Season 17 (Sim) - **Champion**

2020 Sports Car Series in the Porsche Cayman GT4, Season 1 (Sim) - **Champion**

2020 The 'GT Challenge' in the Ferrari 488 GT3, Season 3 (Sim) - **Champion**

2019

2019 Silver State Series Bandit - **Champion**

2019 Cooper Tires Scholarship Shootout - **4th Place**

2018

2018 USAC Western Midget - **Rookie of the Year**

2018 Harvest Classic Midget Feature - **Winner**

2018 INEX World Finals Road Course Bandolero Bandit - **Champion**

2018 Silver States Road Course Bandolero Bandit - **Champion**

2016

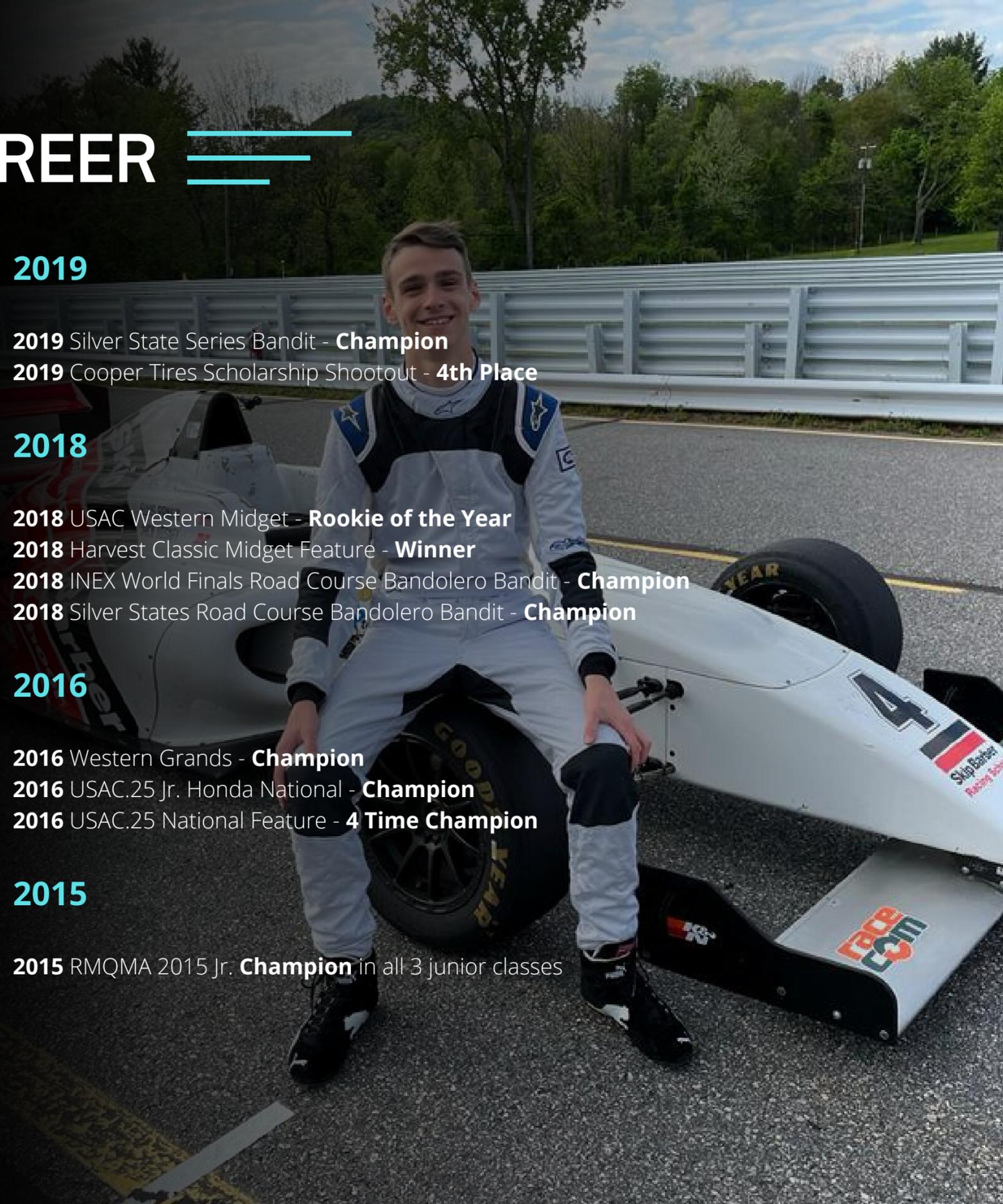
2016 Western Grands - **Champion**

2016 USAC.25 Jr. Honda National - **Champion**

2016 USAC.25 National Feature - **4 Time Champion**

2015

2015 RMQMA 2015 Jr. **Champion** in all 3 junior classes





PROVISIONAL 2023 SCHEDULE

- Rounds 1, 2 & 3** Donington Park (National) // **April 22 - 23**
- Rounds 4, 5 & 6** Brands Hatch (Indy) // **May 6 - 7**
- Rounds 7, 8 & 9** Snetterton (300) // **May 20 - 21**
- Rounds 10, 11 & 12** Thruxton // **June 3 - 4**
- Rounds 13, 14 & 15** Oulton Park (Island) // **June 17 - 18**
- Rounds 16, 17 & 18** Croft // **July 29 - 30**
- Rounds 19, 20 & 21** Knockhill // **August 12 - 13**
- Rounds 22, 23 & 24** Donington Park (GP) // **August 26 - 27**
- Rounds 25, 26 & 27** Silverstone (National) // **September 23 - 24**
- Rounds 28, 29 & 30** Brands Hatch (GP) // **October 7 - 8**





As the sole regular single-seater support event on the TOCA package, British F4 is the leading junior championship in Britain, and, with 10 events in front of the BTCC's great spectator fanbase, the championship receives unprecedented exposure across all media, including hours of live coverage in HD quality on ITV4.

- A number of high profile drivers competed in British F4, racing on the famous UK circuits, against some of the best young drivers in the world.
- For young drivers looking to promote themselves, the British F4 Championship offers a great opportunity to learn about more than just the on-track.
- Official viewing figures* showed that live BTCC coverage on ITV4 and ITV4 HD topped 145 hours in 2020, with a total UK TV audience of more than 20.9 million. UK radio coverage was similarly impressive.

The logo for ITV Sport, consisting of the letters 'itv' in a lowercase, rounded font above the word 'SPORT' in a larger, uppercase, sans-serif font, all in white on a dark green background.

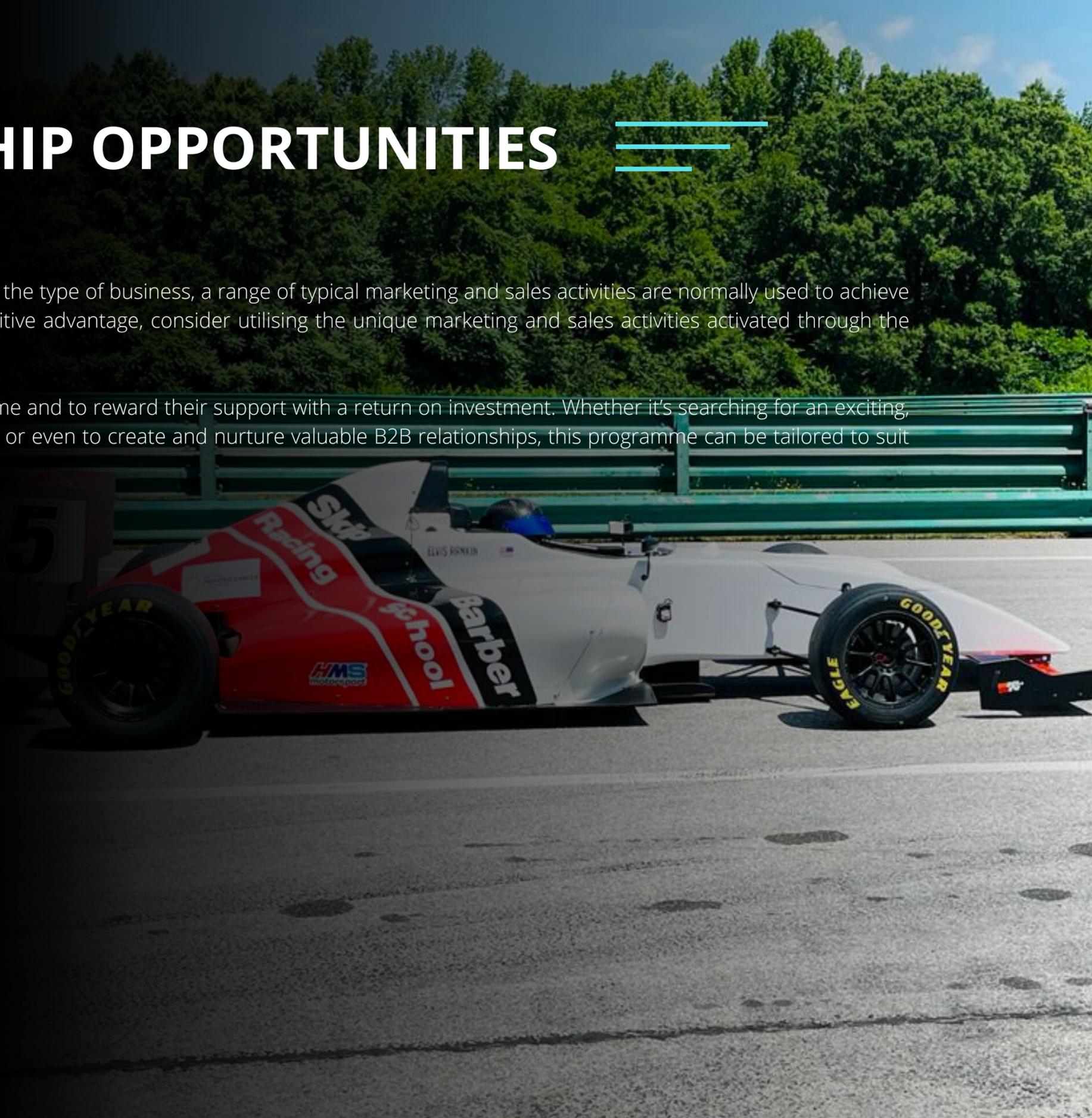
PARTENERSHIP OPPORTUNITIES

Every company strives to grow their market share and increase sales. Depending on the type of business, a range of typical marketing and sales activities are normally used to achieve these specific objectives. To stand apart from your competitors and gain a competitive advantage, consider utilising the unique marketing and sales activities activated through the motorsport industry.

I am proposing a unique and innovative opportunity for companies to partner with me and to reward their support with a return on investment. Whether it's searching for an exciting, measurable sales incentive platform, a way of increasing product sampling activities or even to create and nurture valuable B2B relationships, this programme can be tailored to suit individual requirements and budgets.

PARTNERSHIP BENEFITS

- Logo on the 2023 British F4 Race Car
- Branding on Elvis's race helmet and race suit
- Logo on Elvis Rankin Racing merchandise
- Branding on APEX Racing UK apparel and SIM set up
- Mentioned across Elvis Rankin Racing and Sprint MG social media channels
- British F4 garage tour
- Networking and PR Opportunities
- ROKiT F4 British Championship VIP Hospitality
- Networking and PR Opportunities
- Signed Merchandise
- Race reports
- Exclusive access to imagery to use across your website and social media
- Company mentioned on Elvis's website www.elvisrankinracing.com
- Tickets to a race weekend of your choice
- Meet and greet corporate days
- Corporate Go-Karting events



SPRINTRACING

GLOBAL

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Official Partners

